

FACTSHEET: Your Guide to IP Legal Services from Stratagem



What are IP Legal Services?

When intellectual property is involved, the right contract does more than define terms; it protects your innovation, reduces risk, and drives commercial growth. Poorly drafted agreements can stall partnerships, damage valuations, or weaken your IP position.

At Stratagem, we take a joined-up approach. Our solicitor works directly alongside our patent and trade mark attorneys, combining legal precision with deep technical understanding. We always actively looking for the win:win situation, balancing what is best for each party.

The result? Contracts that are not just legally sound, but commercially powerful.

Why Long-Term Thinking Matters

An agreement might seem straightforward today, but it shapes your future. That's why it's essential to think beyond the immediate deal.

- + Can your business meet the terms as it grows?
- + What happens if priorities change, or partners fall short?
- + Is there a clear, commercially safe exit route if needed?

At Stratagem, we help you plan to structure your IP agreements to support growth, adapt to change, and protect long-term value because strong contracts today mean stronger businesses tomorrow.

Your tailored Legal Support With Stratagem: How We Work



+ Dedicated IP legal specialists

We're not generalists; we bring deep IP and commercial expertise to every agreement.

+ Proactive risk prevention

We structure contracts to prevent disputes, not just to respond to them. We consider both sides in any contract and find the 'win-win'.

+ IP as a strategic asset

We position your intellectual property at the heart of your commercial strategy, rather than being buried in legal fine print.

+ Seamless legal and technical alignment

Your IP attorney and solicitor work without duplication, gaps, or crossed wires; just with deep, collaborative understanding.

+ Adaptable support

Whether you need a lead negotiator or a behind-the-scenes review, we tailor our involvement to your working style.

+ Commercially focused, fast delivery

We move at your pace, ensuring agreements are ready when needed, without compromising quality. We create contracts that give you clarity today and commercial confidence tomorrow.

Tailored Legal Support at Every Stage

Start-Ups: Laying Strong Legal Foundations

Early agreements can make or break a business. We help start-ups avoid common pitfalls when building contracts that protect innovation, secure future funding, and preserve commercial freedom from day one.

SMEs: Streamlining Complexity

Scaling brings legal complexity. We streamline your IP agreements, ensure contract alignment, and plug gaps, keeping your business agile, protected, and investor-ready.

Corporates: Specialist Insight When It Matters

We offer specialist IP legal consultancy for established businesses, from high-value licensing and cross-border collaborations to complex negotiations. We work alongside in-house teams to deliver extra depth, objectivity, and sector expertise where needed.

What Types of IP Agreements Does Stratagem Handle?

We specialise in a wide range of intellectual property contracts, including:

- **Licensing agreements** - maximising value while managing risk.
- **Collaboration and service agreements** - aligning commercial objectives with clear IP ownership.
- **NDA and CDAs** - safeguarding sensitive information.
- **Trade mark agreements** - resolving conflicts and strengthening brand strategy.
- **IP ownership clauses** - in employment, consultancy, or R&D agreements.
- Any other agreement including IP.

Why Choose Stratagem for IP Legal Services?

Choosing Stratagem means choosing IP experts who speak legal and technical languages fluently.



Collaborative support

No need to re-explain your innovation, our team of IP attorneys and solicitors already understands it.



Commercial alignment

Every contract supports your strategic goals, not just the immediate deal.



Real-world experience

Decades of experience across life sciences, chemistry, engineering, consumer goods, and beyond.



Clear, practical advice

We cut through complexity, offering clarity, certainty, and solutions that work in fast-paced commercial environments.

Your ideas deserve more than protection. They deserve contracts that unlock value and provide the structure for growth. Let's build them together.

Ready to build stronger contracts? Let's talk.

Book your **free consultation** with one of Stratagem's expert IP attorneys or IP Solicitors. We'll listen to your goals, assess your options, and map out a clear, practical plan for protecting and strengthening your commercial success.



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